



ibis acam Bildungs GmbH

PARTNER-INFORMATION (PIF)



organization



- OID: E10172205
- Large enterprise
- private education provider in the context of labour market policy
- 1000 employees and more than 30 000 participants per year



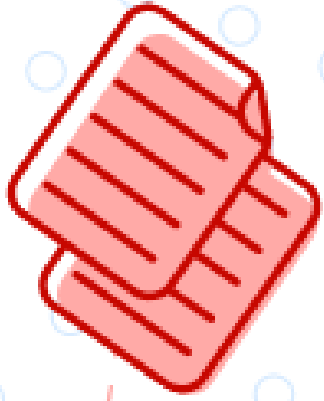
partnerinformation ibis acam Bildungs GmbH



| | |
|-----------------|-------------------------|
| PIC | 930171219 |
| OID | E10172205 |
| Full legal name | ibis acam Bildungs GmbH |
| Acronym | ibis acam Bildungs GmbH |
| National ID | FN 30922z |
| Address | Geiselbergstr. 15-19 |
| Country | Austria |
| Region | Vienna |
| Post Code | 1110 |
| City | Vienna |
| Website | www.ibisacam.at |
| Email | content@ibisacam.at |
| Telephone | +43 5 04247 |

| Profile | |
|--|-----------------------------------|
| Type of Organization | Large enterprise |
| Is the partner organization a public body? | No |
| Is the partner organization a non-profit? | No |
| Legal representative and contact person | |
| Title | Mr |
| Gender | Male |
| Name | Johannes |
| Surname | Lampert |
| Position | CEO |
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| Address | Geiselbergstr. 15-19, 1110 Vienna |
| Country | Austria |





- # youth
 - # migrants
 - # unemployed (45+)
 - # gender specific target groups
 - # long-term unemployed
- target group*

- # vocational orientation
- # vocational trainings
- # health and profession
- # placement
- # professional qualification
- # apprenticeship
- # coaching
- # live learning
- # integration
- # innovation



mostly interested in digital content creation

TOPICS

- marginalized target groups
- LifeDesign
- personal and professional development
- digitalization (tools and strategies)
- gender and diversity
- health (mental and physical)
- entrepreneurship
- sustainability



in which projects
we want to
participate



background and experience



Who is ibis acam Bildungs GmbH?

ibis acam is a private educational VET provider with more than 1000 employees, who support youth and adults on their individual career path and/ or apprenticeship through coaching, trainings and qualifications in a keen, dedicated, and professional manner. ibis acam is committed to empower people by providing them the tools in need to transition from our courses into the labour market.

We accompany more than 30.000 participants every year on their way to a self-determined life.

Mission

- # Our **Know Why** is our mission: We want to facilitate people and contracting entities in contributing to a socially and economically sustainable world. We are convinced that every person can lead a fulfilling life by their own efforts. In our trainings, we focus on agile learning - meaning self-determined learning on demand, which is accompanied by a learning coach. Its objective is the increasement of the individual's competencies, decision-making skills, and taking one owns responsibility. The longevity of knowledge has decreased drastically in the last decades. That's why it is important that our participants develop the competency to acquire knowledge autonomously.
- # Our understanding of leadership is also rooted in these agile values as well as in supportive leadership: We want to support people in an empathic, needs-oriented and professional way to develop their potential. We encounter challenges and dynamic changes with agility, braveness and the strength to make decisions. We appreciate our achievements and see mistakes as a valuable potential to grow.



background and experience



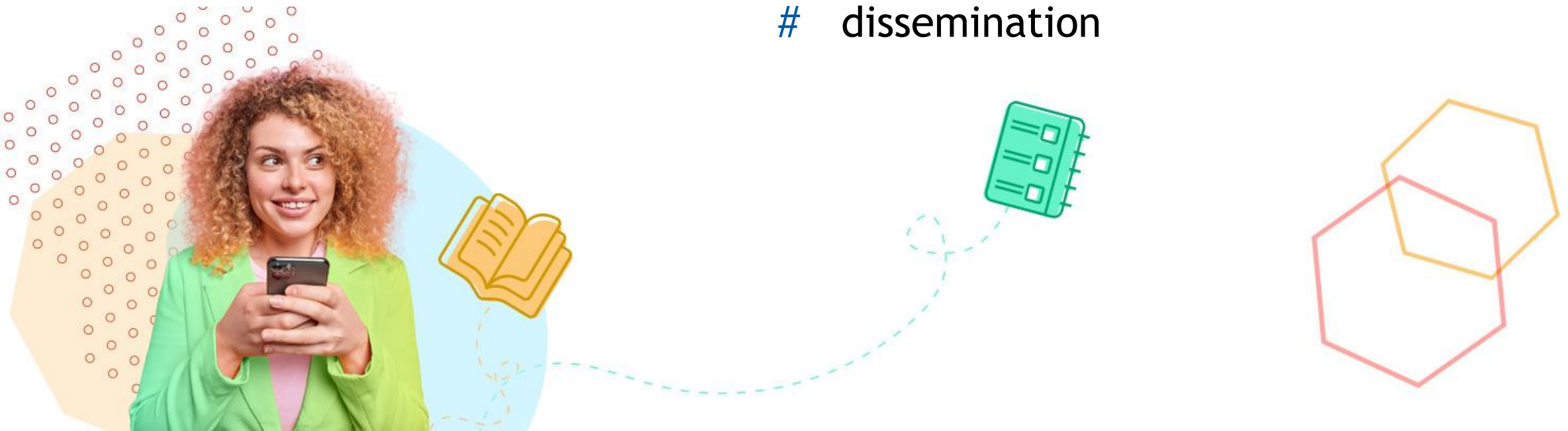
How many years of experience does the organization have working in the field?

- # ibis acam draws on **more than 30 years** of experience within the private educational VET area. Through our mission of providing the most suitable education for our participants by being innovative, participant-oriented and up-to-date with labor-market trends we are now the biggest VET-provider in Austria.
- # Over the years ibis acam has been strongly involved with European funded projects such as Erasmus+, ESF or most recently AMIF. Since the last 2 years the company focuses more strongly again on executing Erasmus+ projects as we see the potential to exchange our expertise with partners all over Europe, strengthen the European idea on the labor market, learn from other experienced institutions and broaden our horizon as an institution to give back to our participants.



what we can offer for your project

- # project management
- # train the trainer guides and trainings
- # target group specific research and testing
- # digital and analogue content creation
- # policy papers and guides
- # competency grids
- # dissemination



background and experience



Relevant activities and experience of the organization

Project management

- Our company is executing several Erasmus+ projects, like e.g. LDSkills4YOU: <https://www.ldskills4you.eu/> or the FUTURE SKILLS COCKPIT (VET). In both projects ibis acam is the coordinator bringing in its years of experience in project-management and ensuring a smooth and qualitative project implementation. We value a democratic and transparent approach where all project-partners can bring in their expertise, strengths and an environment where we can learn (from each other).

Quality management

- ibis acam is ISO 9001 certificated
- We implement and use valid QM-tools, e.g. the EFQM-method or PQASSO in our projects

Policy papers and guides

- Our company works for many years with different entities on a national level, where policy papers and guides were necessary in various forms.



background and experience



Relevant activities and experience of the organization

Digital and analogue content-creation

- Our company has developed a wide range of digital learning methods, e.g. APP ZUR LEHRE <https://www.appzurlehre.at/>
- Our participants have access to more than 250 online courses that we have developed. They contain many innovative learning features like quizzes, tests and interactive learning videos.
- In regard to the market and societal demands eLearning nuggets for e.g. topics like sustainability were created
- Our company is digitalizing a course for trainers that are teaching `German as a foreign language`
- Our company is currently developing another digital learning tool in form of an App for self-evaluation and self-improvement of skills demanded on the future European labour market.
- At the moment we are implementing a new learning platform for internal and external participants which we provide with our innovative content. Our content is mainly structured in form of a learning-quest.



background and experience



Relevant activities and experience of the organization

Train-the-Trainer guides and trainings

- ibis acam can rely on many years of experience in innovative trainings. All our trainers and staff are up to date with modern teaching settings and can easily develop and implement train-the-trainer guides and trainings.
- For our staff and employees, we constantly provide professional train-the-trainer courses to share the in-house available resources and knowledge. Courses that we usually offer are e.g. the LifeDesign coaching seminar, seminar about gender mainstreaming, diversity management or competence orientation. Therefore, we are always improving our train-the-trainer expertise

Target group specific research and testing

- Our company can offer a wide range of different specific target groups and thus we are flexible in reaching many participants.
- Within ibis acam several staff members have a degree in fields as Anthropology, Psychology or Educational Science and therefore target group specific research and testing's in regard to scientific standards can be carried out.



background and experience



Relevant activities and experience of the organization

Competency grid

- Our company draws on many years of experience with implementing projects for the Austrian Labour Market Service and in process of this, many competency grids were developed.
- As we have experience in projects in many different areas, we can provide experience in creating competency grids for a wide range of fields.

Dissemination and multiplier events

ibis acam disseminates work reports, achievements, and current news on a regular basis on these channels:

- At intern and open expert forums we spread best practice and exchange ideas
- Our network of partners
- Our website
- Social media channels such as Instagram, Youtube, LinkedIn or Facebook



educational background



Skills and expertise of key staff involved

Mag. Johannes Lampert (legal representative): studied Religious Education at the University of Innsbruck, Austria. He started working as a trainer and project leader (youth and job integration) at ibis acam in Innsbruck. He took over the management of ibis acam in Tirol and South Tirol in 1989 is the head of ibis acam since 2004. Since 2006 he is a shareholder. ibis acam has become the biggest private education provider in Austria with over 30.000 participants per year at 50 training locations.

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Evelin Graf, Bed (primary contact person): studies Educational Management (MBA) and has a Bachelor of Education degree, worked in the sales team of ibis acam and has recently become the head of content development services (Apprenticeship & Digital Content Creation). She completed the “LifeDesign Expert” train-the-trainer course and has a profound understanding of the LifeDesign skills, how to use and how to teach them.

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Denise Bärnfeind, MA (primary contact person): has a Master of Arts in Anthropology of Education. She is part of the Content Creation Team of ibis acam and in charge of the management of the Erasmus+ projects. She has worked in the field of education in various institutions and has experience in managing complex projects.

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dissemination



How and to whom we disseminate our project-results

Over the last two years ibis acam has built up a strong social media presence where we can disseminate the project and its results on our various channels such as e.g. our Website, YouTube, Facebook, Instagram or LinkedIn. On our YouTube and Tik Tok channel for 'Lehre to Go' we have a series of educational videos with over 30.000 views per video, consisting mainly of short videos for final exams in VET, e.g. paperhangers, painters and basics like rules of conduct with customers.

Every Tuesday, we have a company-wide online-meeting in which the management, trainers or employees who were involved in important milestones, prepare the latest news like achievements, project-developments, relevant labour market developments, best practices or personal tips with everyone.

We are not only cooperating with national entities like the Austrian labour market Service, the ministry of work or the chamber of commerce, we have also built a strong network with companies throughout Austria. Additionally, we cooperate with other private educational companies like BIFI in Upper Austria, BFI in Vienna or the consulting company Comino.

As ibis acam is part of the Aspire Education Holding which consists of seven companies in Austria and Germany with each of them having different target groups, focus and operating fields – we have the possibility to reach many people within our own structures.

Additionally, through participating in various Erasmus+ projects we can draw on our strong and trustworthy partner-network throughout Europe.



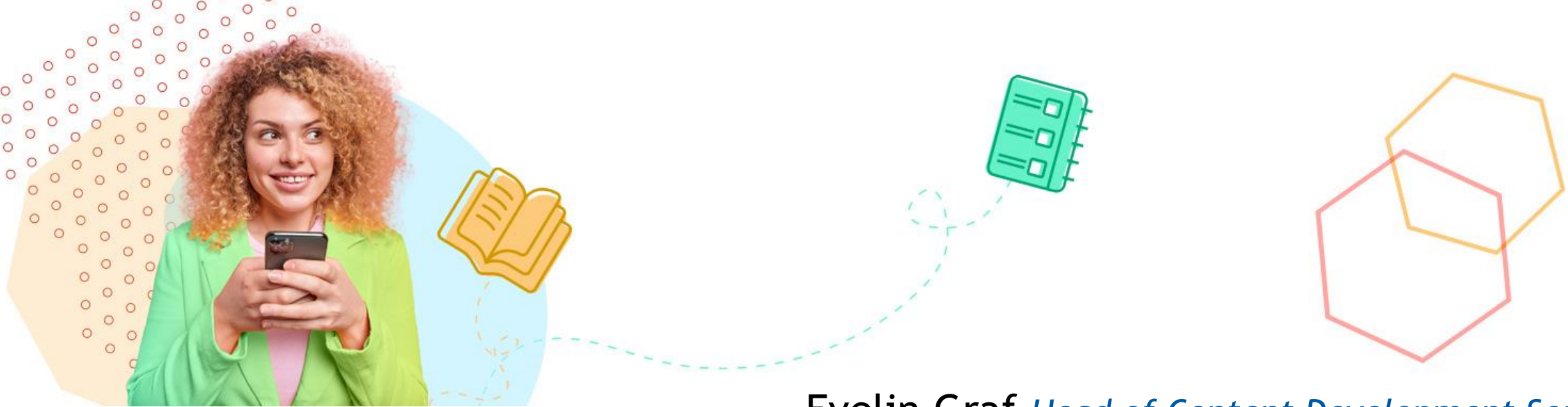
projectoverview



Projects we are currently implementing

| Programme | Year | Title | Referencenumber | Beneficiary |
|-----------|------|---|---------------------------------|-------------------------|
| ESF | 2023 | ESF-Call: AusbildungsFit inkl. Vormodul Salzburg - Polute (Pongau - Lungau - Tennengau) | | ibis acam Bildungs GmbH |
| ESF | 2023 | ESF-Call: AusbildungsFit - STEP4 Salzburg | | ibis acam Bildungs GmbH |
| Erasmus+ | 2022 | DIVE | KA210-VET-A48933D8 | Brainymotion AG |
| Erasmus+ | 2021 | LDSkills4YOU | 2021-1-AT01-KA220-VET-000028067 | ibis acam Bildungs GmbH |
| Erasmus+ | 2021 | Future Skills Cockpit VET | 2021-2-AT01-KA220-VET-000049658 | ibis acam Bildungs GmbH |
| ESF | 2012 | "Back2Work" (MS-Office-Qualifizierung) im Rahmen von ReAct | | ibis acam Bildungs GmbH |
| ESF | 2021 | ESF-/REACT-Call: "ReAct Salzburg" | | ibis acam Bildungs GmbH |
| ESF | 2019 | ESF-Call: "Sinnergie" | | ibis acam Bildungs GmbH |
| ESF | 2019 | ESF-Call: "job.art 2.0" | | ibis acam Bildungs GmbH |
| ESF | 2018 | ESF-Call Salzburg: Salzburger Weg für Frauen zur Armutsbekämpfung - "SAFI" | | ibis acam Bildungs GmbH |





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Denise Bärnfeind *International Project Management and Network Coordination*

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if you are interested
in cooperating with us,
please contact:

